

# FOR IMMEDIATE RELEASE

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*periPower*

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**Midlife, Reclaimed.**

## periPower Launches at Ambler Theater to Address Gaps in Midlife Women’s Healthcare

**Ambler, PA — May 3, 2026** — periPower will debut at the historic Ambler Theater, bringing focused attention to one of the most overlooked public health transitions: perimenopause.

The event will take place at the Ambler Theater and is expected to draw women from across Montgomery, Delaware, and Chester Counties.

In Montgomery County — where women ages 40–60 comprise a substantial portion of the professional workforce — many report being dismissed, misdiagnosed, or left without clear care pathways during the hormonal transition. Despite representing a powerful economic and civic force, midlife women often navigate this stage without structured support.

“Women in midlife are driving our economy, leading in business and community life,” said founder Brinda Murphy. “periPower meets that reality with clarity, credibility, and purpose.”

The event convenes menopause care specialists, a mental health expert, and the filmmakers behind *BALANCE: The Perimenopause Journey*, produced by Siddhayatan Tirth Productions. The filmmakers — Jain monks whose nonprofit work centers on storytelling that fosters compassion and social awareness — will participate in a live discussion following the screening.

By bringing together clinical expertise, lived experience, and cultural storytelling, periPower bridges science and society in a setting designed for thoughtful dialogue.

In addition to medical education, the program incorporates civic awareness by highlighting current legislative efforts focused on improving menopause-related healthcare access and coverage.

The Ambler gathering marks the launch of a model designed for replication in additional communities.

## Event Details

**Event:** periPower

**Date:** May 3, 2026

**Time:** 9 AM – 12 PM

**Location:** Ambler Theater

**Website:** [www.peripowerevent.com](http://www.peripowerevent.com)

## About periPower

periPower is a women-led platform advancing evidence-based menopause education and informed community dialogue. Produced under Velvet Oak, LLC, the event is designed as a premium, community-centered experience at the intersection of health, leadership, and culture.

## Media Opportunities

Media are invited to:

- Attend and cover the event in person
- Connect with attendees for perspective and lived experience